

For Immediate Release

Troy, Michigan 11 June 2012: Anderton Industries is pleased to announce the launch of its business development center in Suzhou, Jiangsu province, China.



Capitalizing on Global Trends

Focused products and markets with global presence, combined with zero defects, Safety-Critical and Just-In-Time products build recession-proof and steady margins operations.

Anderton helps its client base capitalize on the following trends:

- Participation to the growing markets of Asia and South America linked with the long term emergence of a large medium-class body of consumers.
- Race to secure materials and energy sources.
- Reduction of the energy footprint of products, and finding alternate materials with higher durability, more performance and lower mass.
- Centralized product development and validation with local production for local markets to reduce energy and transportation costs.
- Mitigation of risks associated with extended Supply Chain that span in far flung areas of the globe
- Need to develop the same global competitive resources as competitors to level the playing field.
- Compliance with global standards of quality and environmental protection.

Founded in Birmingham, Michigan in 1995, Anderton Industries provides global consulting and equity participation in engineering-driven companies. With its offices in Troy, Michigan, Lyon, France and active presence in Brazil, and China, Anderton Industries offers its clients access to global markets and opportunities.

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